

10 RENTAL ANSWERS

1 WHAT ARE YOUR SHOW DATES?

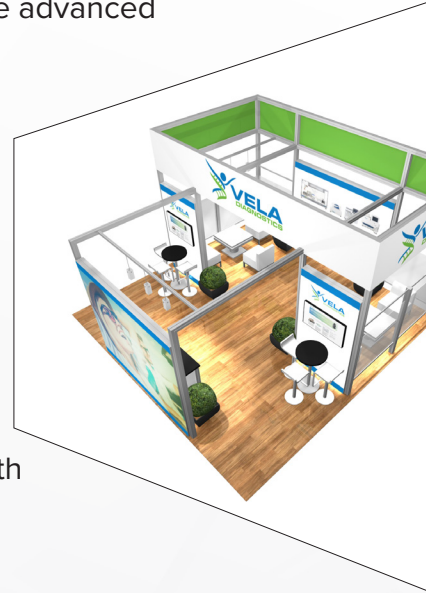
Let's establish the shipping and return dates to ensure we plan for a standard 3 to 4-week production time and the 3-week rental period. The most important considerations are the installation and dismantle dates, and whether your exhibit should ship to the advanced warehouse or directly to the show site.

2 HAVE YOU REVIEWED THE SHOW FLOORPLAN?

The floorplan is critical to the design and the final booth orientation. By reviewing this together, we can prevent any issues on the show floor.

3 ARE YOU READY TO DISCUSS YOUR DESIGN?

Every exhibitor has unique goals and challenges. Your goals will allow us to create an exhibit designed to accomplish your objectives. This includes reviewing our design galleries to generate ideas like graphic towers, lightboxes, workstations, meeting rooms, and storage. From there, you can either select an existing design or design a customized exhibit complete with renderings and revisions.



4 DO YOU NEED ASSISTANCE WITH NEW GRAPHICS?

Do you have an in-house graphic designer who has experience designing large scale/exhibit graphics? If not, we would love to assist you with professional graphic design services. Effective graphics are essential to attracting attention and drawing attendees to your booth. Depending on your graphic design requirements, it's best to plan for two weeks of creative design and then another two weeks for production. If you have an in-house designer, please request our Graphics Preparation Guidelines and instructions for uploading your files.

5 ARE YOU PLANNING TO REUSE YOUR GRAPHICS AFTER THE SHOW?

Would You Like Them Stored Securely to Prevent Damage? If you are planning to rent the same or a similar booth again, we can safely store your graphics until your next show. We will inspect and stage them on your exhibit before shipping. We also offer cleaning services, so if any of your fabric graphics are dirty from falling on the show floor or rubbing up against a dirty ladder, we can clean them for you.



6 ARE YOU PLANNING TO RENT MONITORS AND/OR FURNITURE?

We offer high-quality monitors (and monitor mounts) in various sizes. Exhibitors find that it's convenient to include monitors with the exhibit shipment, so everything is together and ready to go. We can also assist you with your furniture needs. Our charging stations work well for cocktail and coffee tables and can be branded with your logo and marketing message.

7 DO YOU NEED INSTALLATION AND DISMANTLE ASSISTANCE?

We work with expert labor teams that are familiar with our exhibit systems. Their familiarity means installation is typically faster and smoother. However, you can choose any professional labor team that matches your requirements and budget. Either way, we always suggest pre-show I & D calls with the labor supervisor, where we will review the setup instructions and any other key points to make their job easier. Plus, a rental employee familiar with your exhibit is on-call during your setup to answer any questions.



8 HOW WILL YOU BE SHIPPING YOUR EXHIBIT?

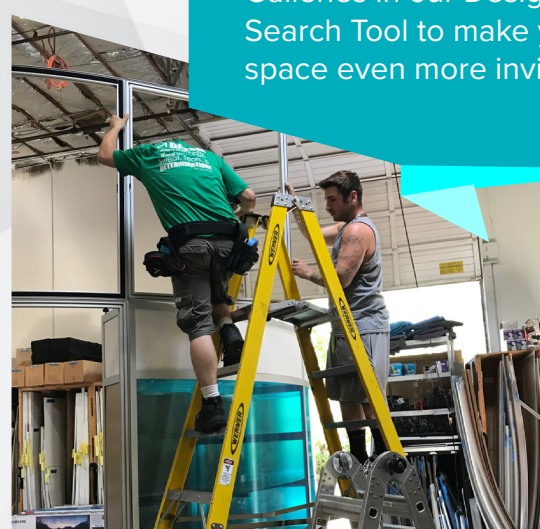
We offer complete shipping services, based on the safest and most economical way to get your exhibit to and from your show for you. Or if you prefer to arrange the shipping, we'll provide all of the necessary details, such as the crate dimensions and weights, pick-up and delivery address, and contact information. And we'll get everything labeled and ready to go in time for your shipment.

9 DO YOU HAVE PERSONAL PROPERTIES, SUCH AS PRODUCTS, GIVEAWAYS, OR LITERATURE, THAT SHOULD BE INCLUDED WITH YOUR EXHIBIT SHIPMENT?

We can either include these items in your shipment with the exhibit, or you can ship them from your facility. Either way, let's plan early for the return shipment. Last minute planning will result in significantly higher shipping fees. And stress.

10 HOW WOULD YOU LIKE TO PREVIEW YOUR COMPLETED EXHIBIT?

We stage every order we produce, regardless of the size of the project. We also photograph every conceivable angle to avoid any surprises on the show floor. We include the photos in the crate, along with packing photos that are helpful to the labor team as they begin the setup. And if you would like, we can arrange for a live video preview and walk you through every component. It's always exciting to see a newly produced exhibit, and we want you to feel confident about your booth before your show.



RENTAL TIP:

Use the Rental Furniture Galleries in our Design Search Tool to make your space even more inviting.